

Yuxin Fu

GRAPHIC DESIGNER

I am a graphic designer that can solve problems through visuals.

My passion lies in fighting each and every problem through my beautiful creations and taking you to the world of fantasy.

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San Francisco Bay Area 

EXPERIENCE

Graphic Designer

— 2020.03 - Present
California, USA

Graphic Design Intern

— 2019.09 - 2019.11
California, USA

Graphic Design Intern

— 2018.12 - 2019.03
California, USA

Mindart Studio

Work closely with the CEO to design promotional and advertising content for the business, including promotional flyers, website interfaces, course intro material, banners, coloring pages, and handouts.

Oversee daily operations of the business.

Customer service.

World Journal

Collaborated with the creative director on various projects. In addition, I worked in graphic design, print production, and brand strategy and development.

Learned the ins and outs of working professionally with clients and in a fast-paced environment with deadlines.

Cloud Graphic

Work with the design manager to refine branding and website content, layout, and interfaces based on the new branding.

Collaborated with the marketing team and designed identification systems, advertisement, and promo materials.

EDUCATION

GRAPHIC DESIGN | M.A.

— 2017 - 2019

GRAPHIC DESIGN | B.F.A.

— 2012 - 2016

Academy of Art University

Learn type form, type composition, the layout of the poster, book, and website, visual identity.

Wuhan University

Graphic composition, poster design, book layout design, brand packaging design, design software including Photoshop, Illustrator, CorelDraw, and InDesign.

SKILLS



METHODOLOGIES

Brainstorming, Competitive Analysis, Market Researching, Moodboard, Branding Design, Logo Design, Visual Identity, Typography, Video Editing